

JENNIFER PHILLIPS

WEB & GRAPHIC DESIGNER | FRONT-END DEVELOPER

//CONTACT

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//PROFESSIONAL STATEMENT

Passionate about design, psychology, functionality, and improving the lives of others through digital experiences. I am looking for an opportunity to learn more about design and coding in a professional environment. In addition to my background in technology and design, I have ten years of customer service and retail management experience.

//EDUCATION

Front End Web Development Certification

San Diego Continuing Education
6 - June - 2019

Interactive Multimedia Certification

San Diego Continuing Education
6 - June - 2018

Associate of Psychology

Grossmont College
6 - June - 2017

Associate of Behavioral & Social Sciences

Grossmont College
6 - June - 2017

//SKILLS

+PROFESSIONAL

- **ADOBE CC SUITE**
- **HTML5/CSS3**
- **JAVASCRIPT**
- **PHP**
- **WORDPRESS/SHOPIFY**
- **SEARCH ENGINE OPTIMIZATION**

//WORK EXPERIENCE

UI/UX Designer & Web Developer | Uptalent

18 - September - 2020 | 18 - December - 2020
Intern for Uptalent.io - A remote architectural drafting company.

- Designed and built a new Wix landing page while following UI/UX principles.
- Designed and developed a custom registration and login system.
- Collaborated with the owners to improve Google My Business, SEO, and marketing.

Web Designer & Graphic Designer | Burn Domain

17 - March - 2020 | 3 - June - 2020
Intern for Burn Domain, which is an international WordPress web design and digital marketing agency.

- Designed website structure and other elements while considering UX principles.
- Created engaging graphics used for web and marketing.
- Wrote content suited for Google SEO.
- Produced web design mockups with Abode XD.
- Built a visual identity system.

Web Designer & Graphic Designer | Flashpoint Marketing

1 - June - 2019 | 21 - Oct - 2019

Contracted to collaborate with a small creative team to revamp the website Festival Flow Kit. Our goal was to prepare it for launch while undergoing a local reach campaign and for the release of a newly branded line of products.

- Responsible for redesigning the homepage layout to optimize the launch of the eCommerce shop.
- Restructured the information architecture of the site to highlight the new products for our local reach campaign.
- Developed branding and product packaging concepts for physical products.